



Date September 24, 2015

Notification: Distribution of YPSM Fairfield County YP Directory

Dear City Manager/Mayor:

This provides you with information regarding our distribution of the **YPSM Fairfield County YP** directory. As you may be aware, the directories are 100% recyclable. While new directories are being delivered, this is typically a time when residents recycle their outdated phone books; therefore, you may see an increase in phone books in the community's curbside recycling and drop-off recycling containers.

I am providing the city with this notice of the delivery and our distribution concerns contact information in case the city or your residents have any questions or concerns regarding the distribution of YP directories in your area. Please provide the following details when contacting the distribution concerns email i.e., name, address, contact information and specific details regarding the nature of the concern.

YP Directory: Fairfield County YP

Approximate Delivery Start Date: 9/21/15

Approximate Delivery End Date: 11/5/15

Distribution Concerns Email: sbconcerns@teampdc.com

Additionally, your residents have the choice about which directories they would like to receive or stop receiving in the future. Residents can request directories or opt-out of future phone book deliveries by visiting www.YellowPagesOptOut.com, which is the official site of the Yellow Pages industry provided at no cost to users, cities and states. It is a free, convenient and secure way to limit or stop home delivery of telephone directories. Data submitted will never be used for marketing purposes and never be given to third parties. Please consider adding this information to your community's website to inform your residents about their phone book opt-out opportunities. Refer to the following site to obtain the opt-out site widget to place on your community website: <https://www.yellowpagesoptout.com/opt-out-embed-code>.

The phone books are expected to be placed at the front door whenever possible or in a common area. If you encounter abandoned YP directories, please do not hesitate to notify us using our distribution concerns email address listed above for pick-up and removal during the delivery timeframes referenced above.

Sincerely,

Rick Boaz

YP Sr. Manager – Distribution

314-300-7537

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